

## Presentation Assessment Rubric

	<b>Exemplary (4)</b> The presentation is very well executed	<b>Proficient (3)</b> The presentation is acceptable, but could be improved in a few important ways	<b>Novice (2)</b> The presentation may show flashes of quality, but could be improved in several important ways	<b>Beginning (1)</b> The presentation is at a beginning stage
<b>CONTENT</b>	Information is complete and well-supported by detail, significantly increasing the audience's knowledge of the topic.	Information is complete with basic supporting details, increasing audience knowledge at least to some degree.	Important information is missing, or there are few supporting details.	The presentation does not include information on the major points.
<b>UNDERSTANDING AND COMMUNICATION</b>	The presentation conveys deep and thorough understanding of the topic.  The speaker's main points are logical and persuasive.	The presentation conveys good understanding of the topic, with some lapses.  The speaker's main points are clear but not always persuasive.	The presentation conveys limited understanding of the topic.  The main points are implied but not clearly stated.	No clear understanding of the topic.  No main points are expressed.
<b>ORGANIZATION, MECHANICS, AND VOCABULARY</b>	The introduction captures audience attention and gives a clear statement of purpose.  The presentation is logically sequenced with a closing that provides a thorough summary of all major points.  The speaker demonstrates a rich vocabulary appropriate to the topic.	The introduction states the purpose but does not capture the attention of the audience.  The closing provides a basic summary of the most major points.  Vocabulary is appropriate to the topic, with some lapses.	The introduction is unclear or fails to capture audience attention.  The closing is unclear or does not include many of the major points.  The speaker's topic-related vocabulary is limited.	No introduction is used to capture audience attention.  A suitable closing is missing.  The speaker has not mastered relevant key words and phrases.
<b>EFFECTIVENESS OF VISUALS</b>	Presentation aids are clearly linked to the material, easy to interpret and informative.  Use of creativity keeps audience engaged.	Presentation aids are appropriate to the topic but are not well integrated into the overall presentation.  Creativity apparent, but is not well integrated into presentation.	Presentation aids do not enhance audience understanding or are confusing.  Limited evidence of creativity.	No presentation aids or very poorly planned.  No evidence of creativity.
<b>PRESENTATION AND DELIVERY</b>	Strong, clear and fluid speaking voice, easily understood by audience.  Speaker(s) convey confidence in the topic; physical gestures and facial expressions enhance presentation.  Eye contact with audience maintained throughout presentation.	Good speaking voice but speech is not always fluid ; recovers easily from speaking errors.  Speaker is in command of the topic but appears nervous in delivery ; physical gestures and facial expressions may appear unnatural.  Eye contact with audience maintained throughout most of the presentation; speaker occasionally turns to read from visual aids.	Clarity of speech is uneven; delivery is halting.  Speaker seems unsure and appears nervous or disengaged; is not dynamic and does not utilize physical gestures and facial expressions.  Limited or sporadic eye contact with audience, often reads directly from visual aids.	Speaker displays little to no control of speaking tone, clarity, and volume.  Speaker is visibly nervous and does not convey interest in the topic; no use of physical gestures or facial expressions.  Speaker does not make eye contact with audience, or reads directly from visual aids.

All members of the group have a significant role in the presentation.

Most members of the group contribute significantly to the presentation

One member of the group dominates the majority of the presentation

One member of the group is responsible for the whole presentation